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seventh volume with a record of prosperity and
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to be proud.

The season of universal depression through
which business has passed and from which we can
only hope it is freeing itself now, has very natu-
rally had its unpleasant effect on publications
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journal will be increased, its faults will be able
to correct, and its good qualities will be able
to augment.

To the advertisers who have favored us so
liberally we have to say that the circulation is
gradually growing and has been doing so even
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reason to believe they are pleased with their
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Walker & Thompson.
Hammacher, Schlemmer & Co.
Edwin Louderback & Co.
Eagle Shade Roller Co.
The Collender Billiard Co.
Eureka Steam Heating Co.
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to furnish their homes partly or in full in the eco-
nomical manner, certainly inasmuch as it can be
accomplished with the expenditure of time and

effort, simply without the aid of money. This
may seem upon its face a surprising proposition,
but if any one will study our offer, as made upon
the inside of back cover, they will realize how it
may be brought about.

In selecting premiums we have preferred those
that were in some way associated with our busi-
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pictures and such articles, useful and beautiful it
is true, have been given away to getters up of
clubs probably ever since papers and magazines
were started, and they have been eminently ap-
propriate, but in our case we think a change from
this line is desirable, and in the articles we have
selected there is an actual, tangible value, aside
from the mere mental satisfaction of having hand-
some things.

In order to carry out what we contemplate,
the enthusiastic and solid encouragement of all
those who are in sympathy with our work is
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